POLICY FOR THE ERECTION OF DIRECTIONAL SIGNS FOR SPECIFIC SECTIONS OR AREAS OF INCORPORATED CITIES AND TOWNS

This policy applies to Interstate highways and other fully controlled access highways.

- 1. The specific section or area of a city or town shall be of regional interest.
- 2. The name of the specific section or area of a city or town and the location of signs must be approved by the Traffic Engineering Branch.
- 3. Shopping centers or other commercial establishments shall not qualify of directional signs under this policy.
- 4. Local subdivisions would not qualify for this type for this type of directional sign unless the subdivision area contained a major shopping facility or some other feature that would be considered a major traffic generator.
- 5. The signs shall have a green background with white letters and border.